

2017 VanLandingham Rotary Club Auction



Television Segment Sponsorship Agreement

Twelve auction segments allow for businesses to brand products, services and goodwill throughout the Lowcountry providing branding opportunities, promotional avenues, charitable connections, and the opportunity to generate relationships.

Televised Exclusive Segment Sponsor \$1,250.00

- Sponsor logos or names are displayed for a 15-minute television segment (less commercials).
- A pre-recorded interview will air with the sponsor during their segment to provide branding and promote products, services and goodwill. This opportunity clearly shows community commitment, charitable relationships and allows for the chance to build connections throughout the WTOC viewing area.
- The pre-recorded interview link will be sent to the sponsor for use on social media and websites
- A one sentence sponsor promotional statement is read at the beginning of auction segment
- The sponsoring business receives vocal references throughout the segment.
- Television Segment Sponsor's logo, name and website link are displayed at vlrauction.com from sponsor commitment date through completion of the event.
- Segment Sponsorship is recognized in the newspaper listing the day of the event.

Television Partial Segment Sponsorship \$700

Sponsor logos or names are displayed with others for a 15-minute television segment (less commercials).

- This opportunity clearly shows community commitment, charitable relationships and allows for the chance to build connections throughout the WTOC viewing area.
- The segment link will be sent to the sponsor for use on social media and websites
- A one sentence sponsor promotional statement is read at the beginning of auction segment
- The sponsoring business receives vocal references throughout the segment.
- Television Segment Sponsor's logo, name and website link are displayed at vlrauction.com from sponsor commitment date through completion of the event.
- Segment Sponsorship is recognized in the newspaper listing the day of the event.

Auction Website Sponsorship \$500 (4 available)

Visitors will be driven to the site from the on-air auction, print advertising, social media advertising and e-mail blast of former bidders allow for businesses.

- Sponsor logo is displayed prominently on the auction site during the preview, live portion and second chance auction
- Featured link to the sponsor on social media and websites
- Segment Sponsorship is recognized in the newspaper listing the day of the event.

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Television Segment Sponsorship Agreement



PLEASE INDICATE YOUR SELECTION:

- Televised Exclusive Segment Sponsor \$1,250.00
- Television Partial Segment Sponsorship \$700
- Auction Website Sponsorship \$500

Business Name: _____

Contact Name: _____ Signature: _____

Email: _____ Phone: _____

Billing Address: _____

City/State/Zip: _____

Web Address: _____

1 SENTENCE PROMOTIONAL STATEMENT READ DURING THE TELEVISED BROADCAST:

Email Logo to: info@clিকেventproduction.com

PLEASE PAY FROM THIS SPONSOR AGREEMENT. MAKE CHECKS PAYABLE TO:
Zach VanLandingham Scholarship Fund ▪ P.O. Box 5013 ▪ Hilton Head Island, SC 29938
OR BY CREDIT CARD:

Name on the Card: _____

CC # _____ Exp. _____ Sec. Code: _____